



9787801930491 simple little story of success: big business(Chinese Edition)

By BAI MA

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2007-07-01 Pages: 276 Publisher: China Industrial and Commercial Joint Press Information title: simple success: large enterprises small story Price: 19.80 yuan Author: White Horse Press: China Industrial and Commercial Joint Press Publication Date: 2007-07-01 ISBN: 9787801930491 Words: Pages: 276 Edition: 1 Format: Folio: 32 Weight: Editor's Choice of simple things to do. do the the enterprise major events will be simple! Every little thing and ambitious goals combined. the effect is very amazing! The essence of management is simple - do everything seriously! Simple success: Executive summary big story about the world famous enterprises in more than 100 cases of classic popular little story. and in the form of reviews dedicated to the interpretation of business management wisdom. The stars and the moon in the directory on the candle box the True Lies Boeing initiative to bright ugly Boeing crisis recycling Boeing cheated disappointment Color Pepsi defeated Japan to take the crisis unfortunate fate of the new Coke ulterior motives humility waiting in the wings Gentleman I promotional clever use of history fanfare self-destruct signs Pike call...



READ ONLINE
[4.1 MB]

Reviews

This ebook is really gripping and fascinating. it had been writtern extremely perfectly and useful. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Leopold Hills**

Totally among the finest publication I actually have at any time study. I am quite late in start reading this one, but better then never. I found out this publication from my dad and i suggested this pdf to discover.

-- **Karolann Deckow IV**