



Exploring the Supply Chain: Theory and Practice

By Upendra Kachru

Excel Books, 2009. Softcover. Book Condition: New. First edition. 18 x 11 cm. Supply Chain Management (SCM) is a revolutionary way of looking at the processes involved in buying. This book elaborates the basic concepts of Supply Chain Management and provides a comprehensive coverage of the methodology and key strategic drivers in the different processes involved in operating and designing a Supply Chain. The book explains the evolution of Supply Chain Management, its concept and philosophy. It also looks at the different elements that go into the design of the Supply Chain and the purchasing functions from the supply chain perspective. The book not only deals with the planning function of SCM, it also covers the fundamental concepts of forecasting and demand management, planning and control, including the aggregate plan, the different types of inventory models and their classification, work-in-progress and finished goods inventory and quality as a new and major component of Supply Chain Management. Information plays a critical part in properly designed supply chains. Therefore, a whole chapter is dedicated to discuss the functionality of information in supply chains. It describes the principles behind generating 'Supply Chain Information' as well as the different architectures of supply chain information...

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