



## What You're Really Meant to Do: A Road Map for Reaching Your Unique Potential

By Robert Steven Kaplan

Harvard Business Review Press. Hardback. Book Condition: new. BRAND NEW, What You're Really Meant to Do: A Road Map for Reaching Your Unique Potential, Robert Steven Kaplan, How do you create your own definition of success--and reach your unique potential? Building a fulfilling life and career can be a daunting challenge. It takes courage and hard work. Too often, we charge down a path leading to "success" as defined by those around us--and ultimately, are left feeling dissatisfied. Each of us is unique and brings distinctive skills and qualities to any situation. So why is it that most of us fail to spend sufficient time learning to understand ourselves and creating our own definition of success? The truth is, it can seem so natural and so much easier to just do what everyone else is doing--for now--leaving it for later to develop our best selves and figure out our own unique path. Is there a road map that will enable you to defy conventional wisdom, resist peer pressure, and carve out a path that fits your unique skills and passions? Harvard Business School's Robert Steven Kaplan, leadership expert and author of the highly successful book What to Ask the Person...

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