



The Ethnography of Communication: An Introduction (3rd Revised edition)

By Muriel Saville-Troike

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Ethnography of Communication: An Introduction (3rd Revised edition), Muriel Saville-Troike, The Ethnography of Communication presents the terms and concepts which are essential for discussing how and why language is used and how its use varies in different cultures. * Presents the essential terms and concepts introduced and developed by Dell Hymes and others and surveys the most important findings and applications of their work. * Draws on insights from social anthropology and psycholinguistics in investigating the patterning of communicative behavior in specific cultural settings. * Includes two completely new chapters on contrasts in patterns of communication and on politeness, power, and politics. * Incorporates a broad range of examples and illustrations from many languages and cultures for analyzing patterns of communicative phenomena.



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